

Hi, my name is Kevin Soon and I'm a Creative Director and Senior UI/UX Designer located in Los Angeles.



Experience

LoopNet, Inc. | Monrovia, CA Jan 2011 - Present
Senior User Interface Designer

- » Design UI wireframing and mockups for web product releases following business requirements
- » Strategize UX concepts and deliverables with Product Management teams
- » Perform HTML and CSS conversions for pre-deployment support
- » Research and execute up-to-date UI design standards, practices, and architecture
- » Report to Creative and Technology Development management on performance benchmarks

Plastic Surgery Studios | Rancho Cucamonga, CA May 2003 - Dec 2010
Senior Art Director / Associate Creative Director

- » Directed the visual integrity of all projects within Creative Design and In-House departments
- » Interfaced directly with clients and account executives; conducted all pre-production interviews
- » Expedited the conceptual phase by approving aesthetic and wireframing requirements
- » Cross-managed and provided education to a team of junior-level designers and student interns
- » Reported to the Creative Director on department expense goals and benchmarks
- » Reported to Executive Management on identity initiatives and marketing campaign concepts

Education

California State University, Fullerton | Fullerton, CA Aug 2007 - May 2008
Bachelor of Fine Arts, Graphic Design

Chaffey College | Rancho Cucamonga, CA Sep 2003 - Dec 2006
Associate in Arts, Liberal Arts & Sciences

Professional Development

Web Design World 2010 | Las Vegas, NV Oct 18-20, 2010
Mobile Platform, CSS3 / HTML5, Future Responsive Design

Web Design World 2007 | Seattle, WA Jul 08-11, 2007
Web 2.0, CSS Interface Design, Usability, User Behavior

Skills

Design

Adobe Acrobat Professional
Adobe Dreamweaver
Adobe Fireworks
Adobe Flash (Basic)
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Development

HTML4 / HTML5 / XHTML 1.0
CSS 2.1 / CSS3
UI / UX / IxD Practices
jQuery / JavaScript Integration
Identity / Branding
Print Production / Pre-Flight
Mac OS X / Windows

Management & More

Creative Direction
Art Direction
Client Communication
Team Leadership
Project Management
Design Training
Wacom Tablet = ♥

References

Mr. Peter Houtz
VP, Sales & Marketing
Plastic Surgery Studios
Rancho Cucamonga, CA
909-758-8320 (Direct)
houtzp@plasticsurgery.com
Professional

Mr. Christopher Suchanek
CEO & Co-Founder
Firm Media, Inc.
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909-979-2010 (Direct)
chris@firm-media.com
Professional

Mr. Dan Phan
Owner & Creative Director
Phan Creative
Rancho Cucamonga, CA
909-630-8316 (Mobile)
phandango@gmail.com
Professional / Personal